EXECUTIVE BRIEF

The Intelligence Economy: An Executive Brief

A concise leadership guide to the transition from the Information Economy to an era in which intelligence becomes the primary source of value, advantage, and resilience.

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Publication overview

A concise leadership guide to the transition from the Information Economy to an era in which intelligence becomes the primary source of value, advantage, and resilience.

A new economic transition

Industrial economies were organised around physical capital. Information economies elevated data, connectivity, and digital systems. The emerging Intelligence Economy is organised around the ability to combine human judgement, artificial intelligence, knowledge, data, and networks to create superior outcomes.

Key findings

- Information access is no longer sufficient; advantage increasingly comes from interpretation and application.
- AI creates the greatest value when combined with human, knowledge, data, and network intelligence.
- Organisations require deliberate intelligence architecture, not isolated technology projects.
- Leadership, governance, learning, and responsible application determine sustainable outcomes.

Executive recommendations

- Define an enterprise intelligence ambition linked to strategy.
- Assess Intelligence Capital across the five pillars.
- Redesign critical decisions around the Intelligence Value Chain.
- Invest in leadership capability, governance, and continuous learning.

Recommended citation

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