

FRAMEWORK PUBLICATION

Intelligence Maturity Model (TM)

A staged pathway for assessing how effectively an organisation develops, coordinates, governs, and applies intelligence.

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Publication overview

A staged pathway for assessing how effectively an organisation develops, coordinates, governs, and applies intelligence.

Maturity levels

- Level 1 - Fragmented: intelligence is informal, reactive, and isolated.
- Level 2 - Emerging: selected tools, data practices, and capability initiatives begin to form.
- Level 3 - Integrated: people, processes, platforms, knowledge, and governance are deliberately connected.
- Level 4 - Adaptive: intelligence continuously improves decisions, learning, innovation, and execution.
- Level 5 - Intelligent Enterprise: intelligence is embedded across the operating model and ecosystems.

Applications

- Enterprise diagnostic
- AI transformation planning
- Governance reviews
- Capability roadmaps
- Benchmarking

Expected outcomes

- Evidence-based maturity baseline
- Prioritised transformation roadmap
- Leadership alignment
- Measurable progress indicators

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