

FRAMEWORK PUBLICATION

Intelligence Value Chain (TM)

A model showing how organisations transform information into insight, decisions, action, learning, and measurable value.

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Publication overview

A model showing how organisations transform information into insight, decisions, action, learning, and measurable value.

Value chain stages

- Signals and information - capture, verify, and organise relevant inputs.
- Interpretation and insight - combine context, analysis, experience, and models to create meaning.
- Decision and action - convert insight into choices, priorities, interventions, and execution.
- Learning and value - measure outcomes, capture lessons, and improve the intelligence system.

Applications

- Decision process redesign
- Analytics operating models
- Knowledge management
- Performance improvement
- AI workflow design

Expected outcomes

- Faster insight-to-action cycles
- Reduced information waste
- Improved accountability
- Continuous organisational learning

Recommended citation

Adegbe, A. (2026). Intelligence Value Chain (TM). Chumcred Intelligence Institute.

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